



Slow Factory Partners with Central Saint-Martins & Bolt Threads

Applied Utopia: Celebrating Climate Innovation & Collective Liberation

Climate Justice & Human Rights

Launching October 10-16 2022 in Partnership with Central Saint-Martins London



**Slow Factory invites
you to partner on the first
installment of our Applied Utopia
series: design & material science,
which will launch in London at
Central Saint-Martins this October.**



About Applied Utopia

Applied Utopia is a new program championed by Slow Factory exploring innovation, collective liberation and the designing of regenerative systems that are good for humans and good for Nature

Slow Factory's Applied Utopia series is an exercise of Utopia on a functional level, not as an unattainable perfection, but as a guiding light, being created here and now, with the potential to become an attainable reality.

Schedule

- **Tuesday, October 11:** Opening Night
- **Wednesday, October 12:** SF Residency Dinner discussion
- **Thursday, October 13:**
Full day SF Residency Activation
 - Workshop: *Designing the Future*
 - Mini-Study Hall / Seminar on Applied Utopia
- **Friday, October 14:**
 - Radio Play
 - Design thinking session
- **Saturday, October 15:**
 - Think tank
 - Artistic Performance

Audience

- 40% Professionals
- 40% Faculty (Students)
- 20% Media



Slow Factory is invited to host a residency at Central Saint-Martins on circular innovation and design from October 10 - October 16

Slow Factory is a Global partner working internationally to close the loop between waste and design.

Slow Factory's long time partner, Central Saint-Martins, has invited the team to curate a week long experience consisting of activations, events, and workshops on how to apply a fully circular design-for-disassembly program.

Partners

United Kingdom

- + Fashion Revolution
- + British Fashion Council

USA

- + Bolt Threads
- + Nike

Community

- 500,000 members
- 30,000 students enrolled in our Open Education program
- 5.5 Million reach (press & social media)
- 75,000 subscribers by email



Speakers



Seetal Solanki,
Why Material Matter



Natsai Audrey Chieza,
Nature-Based Solutions



Aja Barber,
Sustainability Expert



Speakers



Jade Begay,
Indigenous Stewardship



Henrietta Gallina,
Inclusive Media



David Breslauer,
Material Innovation



Proposed Programming

A series of two workshops followed by a mini-Study Hall style conference:

Workshop 1) Speculative design workshop through Radioplay: an immersive soundscape transporting the audience to an utopian possible future where participants are then invited to reverse engineer strategies in order to meet the suggested climate positive and equity-centered context presented during the Radioplay.

Workshop 2) Ecosystem over Aesthetics exploring three aspects of design: materials, manufacturing and culture—participants are paired with Indigenous and anti-colonial scientists, policy makers and anti-colonial sociologists who will explore solutions on how to solve given climate and social constraints through this intimate collaboration.

Mini-Study Hall at Central Saint Martins

3 hour salon with 6 speakers followed by cocktails

Suggested Guests & Topics:

Web 3: A New Frontier Web 3 — Applied Utopia with:

- The Land that Own Itself (Web 3 project with Slow Factory & Algorand)
- Aja Barber, Arizona Muse, Bella Webb, Swatee Deepak

Bio Designing Solutions — Applied Utopia with:

- Natsai Audrey Chieza
- Bolt Threads
- Seetal Solanki
- Slowhide

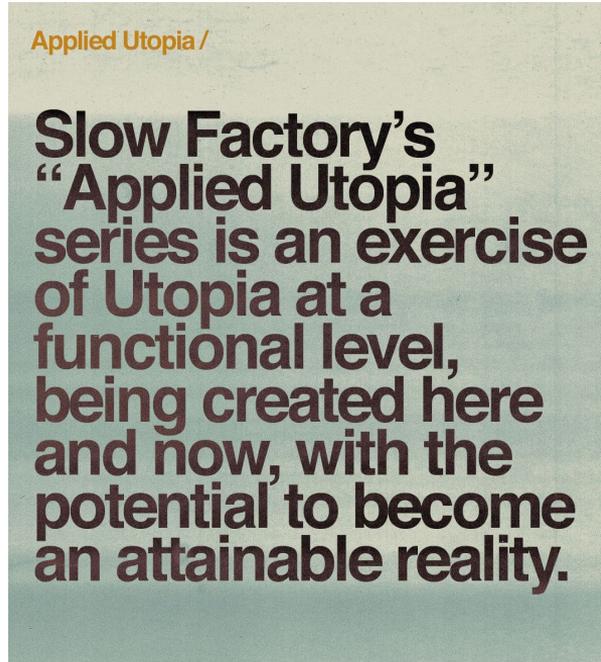
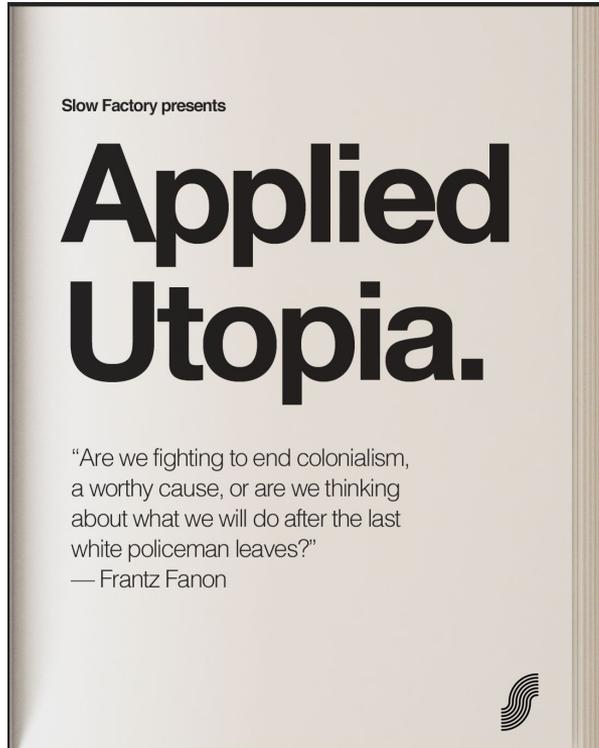
Slow Factory's Work Highlighted at Central Saint-Martins London



Press Benefit

- Building an ecosystem of regenerative solutions
- Waste-to-resource design model presented to both the public and fashion institutions such as Central Saint-Martins
- International partners working hand in hand (the Or Foundation, Slow Factory, Bolt Threads, and more)
- Championing material science

Applied Utopia Printed Matter



Slow  Factory /

Addressing the intersecting crises of climate change and social inequities by using arts and culture to increase public awareness and provide innovative solutions.

Table of Contents

- Introduction to Applied Utopia
 - Heal
 - Reclaim
 - Revive
 - Regenerate
 - Give
 - Thrive
- Biomimicry
- Nature-Based Solutions
- Innovation & Design

Slow  Factory

About Slow Factory



HOW FAR WOULD
YOU GO FOR?
Someone else?



IN THE FACE OF ERASURE, Creativity and
Storytelling BECOME ACTS OF
Survival



THE EARTH'S
RESOURCES
ARE NOT
INFINITE

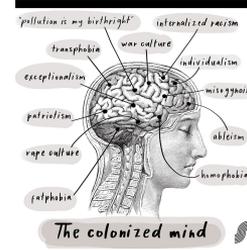


DECOLONIZE
HOW WE INTERACT W.
LANGUAGE

100+

campaigns by Slow Factory, an internationally recognized organization, in Fashion and Design

“Are we saving the planet, or are we saving the economy?”
 — Eriel Tchekwie Deranger, of Indigenous Action Collective



The United States generates 16 million tons of textile waste a year.
 The Statue of Liberty weighs 31 tons.
 How many statues would equate to 16 million tons?

Source: Environmental Protection Agency
 Illustration by @grace_303

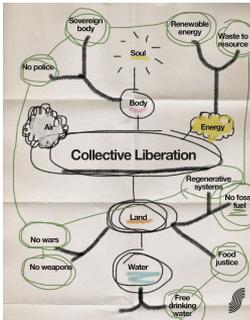
Open Education for Collective Liberation

Register Now!
 Classes on Fridays @ 12PM EST

Callings & Roles for Collective Liberation

A Abolitionist, favors the end of forced labor and colonial punishment.	H Healer, treats intergenerational wounds and provides a path forward.
A Advocate, holds a cause or issue of justice to light and carries them to justice.	L Luminary, inspires people to rise beyond their expectations.
A Artist, inspires people to be in touch with their humanity.	P Problem Solver, engineers tangible solutions to real life problems.
C Communicator, tells stories and touch the soul of millions of people.	T Trouble Maker, we talked to make some teachers.
D Designer, works in service to create for collective liberation.	V Visionary, receives downloads from the Liiverse to guide people.

The creativity we need to dismantle oppressive systems and rebuild imagine and build the world we deserve.



Red Hill / Fuel tank O'ahu

Something horrible is happening in Kapukuku (aka Red Hill, Hawaii) — the US Military is poisoning the water with jet fuel stored directly above. O'ahu's primary water source.

THE NATION + RED MEDIA

6M

Impression & reach

People we impact



88%

People of the
Global South



90%

Success rate
in creating
new career
paths in
Fashion



500K

Community
active
members
working in
sustainability



100+

Classes
Events / year



5K

Young
leaders
empowered
by SF



Industry Impact

International solidarity matters

In the next decade we will have to become fluent in reparative design and designing for chaotic events: how do we survive a tsunami, how do we design for irrigation, how do we design for top-soil regeneration, designing for human survival will become the new necessary field of design: ecosystems over aesthetics.

— **Céline Semaan, Fast Company**

Slow Factory's opening at the garment hub in Sunset Park will help create hundreds of fashion jobs onsite and bring tens of millions of dollars of direct economic output to New York City. Additionally, in New York, we are leading the way and showing that prioritizing sustainability can go hand-in-hand with the fashion industry. — **Mayor Adams, NYC.Gov**

Slow Factory Foundation has assertively made an effort to reimagine the fashion industry from the history of its cotton fields to the future, where it consumes our planet. — **Forbes**



Press

Forbes

- [Slow Factory Teams With Adidas And Stella McCartney On Paid Apprenticeships With Free Online BIPOC Course](#)
- [Slow Factory teams with Vestiaire Collective](#)

Vogue

- [“Fashion Creates Culture, and Culture Creates Action”](#): Céline Semaan on the Industry’s Role in Times of Crisis
- [Is Your Leather Bag Causing Deforestation In The Amazon Rainforest?](#)

Fast Company

- [Brands like Nike, Coach, and Gap are destroying the Amazon with their leather products](#)
- [These are the most important innovations in material design of 2021](#)

New York Times

- [What Is Slow Fashion? We Explain](#)
- [How to Buy Clothes That Are Built to Last](#)
- [Did Your Handbag Help Destroy the Rainforest?](#)
- [Refugee Designer Shines a Light on Global Issues](#)

The Guardian

- [New study links major fashion brands to Amazon deforestation](#)
- [‘Lockdown has been a wakeup call for the industry’: what next for fashion?](#)



Global Partners

NASA

Narrative
change /
climate action

ANERA

Human rights
/ Refugee
rights

MIT Media Lab

Lecture series
Material
science

World Wildlife Fund

Climate
action /
Campaigning

Stand.Earth

Campaigning
/ mobilizing

ACLU

Immigration
rights

adidas

Open
Education

Waste Management

Circular
design
Waste-led
design

United Nations

Advocacy /
Systemic
change

Clean Creatives

Campaigning
/ mobilizing



Partners

Parsons

Non-degree
certification

Columbia University

Lecture series
on climate
justice

Bolt Threads

Material science as
climate solution /
open education

Ace Hotels

Hosting first
climate conference
in Fashion /
narrative change

Fibershed

Soil health
Open Education
Narrative Change

Swarovski

First science
incubator in
Fashion / Material
science &
innovation

Natura / Vestiaire / New York Live Arts Tony's Chocolonely

Supporting Open
Education

Climate and
Human rights
festival /
Climate &
Culture

MoMA PS1

Exhibition
Free workshops
Climate & Culture /
Narrative Change

The Other Dada

Biomimicry /
Narrative change /
campaigning



Slow Factory's Institute for a new Global Circular Industry

Driving fashion sustainability and racial equity through upcycling and circular production, workforce development and training, community outreach and events, and scientific R&D

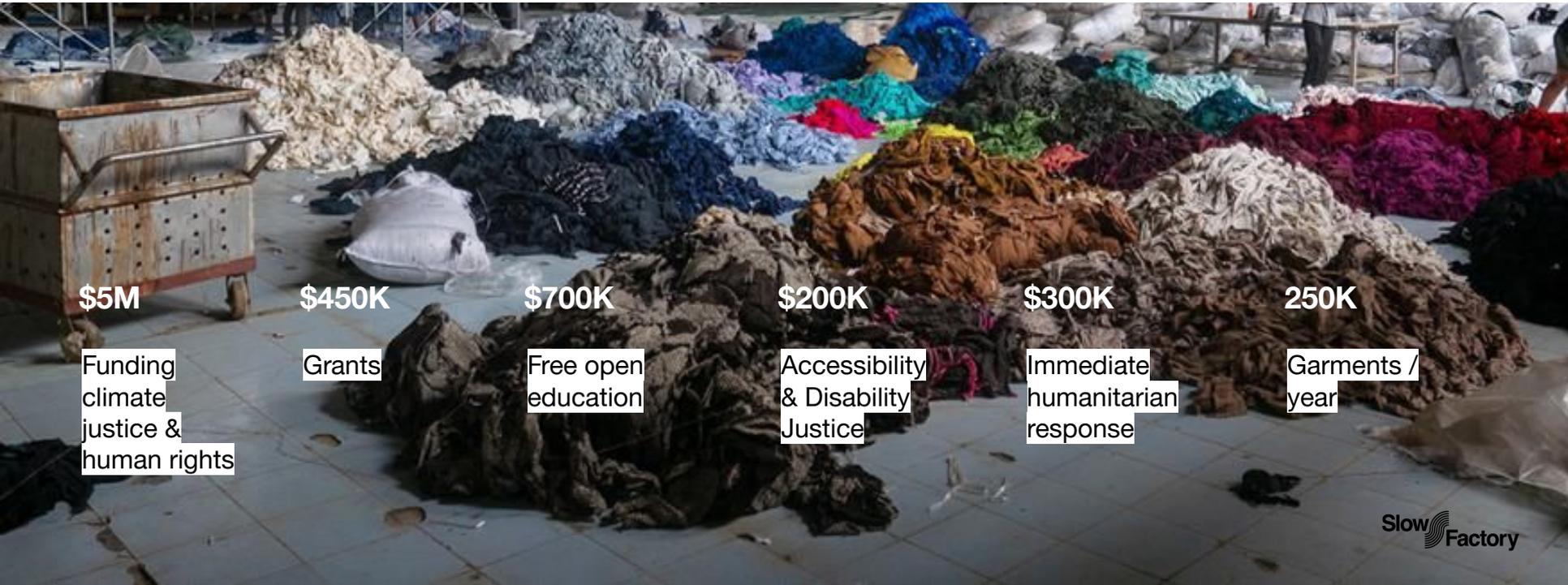
- Pollution reduction
- Climate adaptation
- Circular design solutions
- Material science
- Youth program for climate studies
- Garment to garment — upcycling manufacturing
- 500 new sustainable jobs created

Supported by





Climate Impact



\$5M

Funding
climate
justice &
human rights

\$450K

Grants

\$700K

Free open
education

\$200K

Accessibility
& Disability
Justice

\$300K

Immediate
humanitarian
response

250K

Garments /
year

A 5-year plan for consumer-facing Impact in Systemic Circularity

- **Garment to Garment: innovating design for disassembly and upcycling at scale**
- **Pop-up schools/shops featuring take-back & workshops**
- **Design education on location and remote for**
- **Focus on New York, London, Paris, China, Ghana, and Dubai**
- **Raising the value and operational effectiveness of upcycling & adaptive re-use of dead stock and post-consumer waste**



Team

Slow Factory is a nonprofit that transforms socially and environmentally harmful systems by designing models that are good for the Earth and good for people. We are People of the Global Majority advancing climate justice and social equity through regenerative design, education, and materials innovation. Education is central to the systemic change we need for a livable equitable climate future. We must dismantle the current paradigm of extraction, exploitation, and racial oppression and revive a pan-Indigenous paradigm to restore our relationships to each other and our planet.



Céline Semaan
Leadership
Collective,
Creative



Colin Vernon
Leadership
Collective,
Technology



Anja Tyson
Leadership
Collective,
Development



Kima Cooper
Director of
Strategy



Nicole Nimri
Project Lead



Paloma Rae
Community &
Design



Joshua Potash
Analyst &
Education Lead



Seung Won Bail
Video Editor



Board



Abrima Erwiah, Fashion entrepreneur & educator, Studio 189 and Parsons School of Design



Aja Barber, Writer & fashion consultant with a focus on race, intersectional feminism, sustainable & ethical fashion



Christine Platt, Author, advocate, & lifestyle strategist with a focus on sustainable living



Henrietta Gallina, Creative Director & strategist, social commentator and advocate



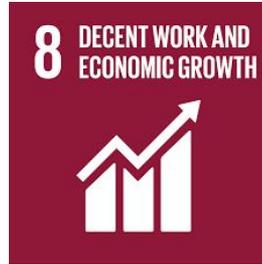
Amber Valletta, Actor, model & sustainable fashion activist



Marni Majorelle, Environmentalist, urban horticulturist & community organizer



We support the United Nations Sustainable Development Goals



Make a bigger impact by joining us

Here's to 10 more years of climate justice & human rights

